

THE PRIDE

News from District 18A



DG SCOTT WARREN
THE "LION KING" IN 18A!

SERVING THE LIONS OF DISTRICT 18A

One of DG Scott's goals for the year is to increase each club's membership by 20%. Invite someone to join your club today!



A SNEAK PEEK AT

What's Inside:

Zone Meetings in N. Region announced



Zones 1 and 4 in the North Region have announced plans for the first meeting of the new Lions year. For details see p. 11 (Zone 1) and p. 3 (Zone 4).

Lions Day at the Camp

Lions Day 2010 was awesome! For pictures from that fun-filled day, see pp.6 & 7.

Lighthouse News

The Georgia Lions Lighthouse Foundation has had a great year -- updates on the services provided in each district can be found on pp. 2 & 3.

Labor Day Telethon

The Jerry Lewis MDA Telethon needs volunteers -- go to p. 5 to see how you can help.

KICKING OFF ANOTHER YEAR OF SERVICE

Hope you've marked your calendars for what is sure to be an exciting day for the Lions in 18A! On **Saturday, August 7**, the Lions of Woodstock will kick off Lion Scott's year as our District Governor by hosting the first Cabinet Meeting at New Victoria Baptist Church. This is the same location at which Lions University was held. The schedule is as follows:

10:00

Call to Order

10:10-11:00

Classes for Presidents, Treasurers, Secretaries

11:10-12:00

Classes for Presidents, Treasurers, Newsletter Editors

12:00-1:00

Lunch

(Cost is \$6.00, choice of BBQ or Chicken Fingers -- First Come, First Choice!)

1:00-3:00

Business Meeting

Cabinet meetings are not just for members of the 18A Cabinet.

These meetings are open to all Lions, and all Lions can vote on the issues at hand -- it's a time of fellowship and sharing of ideas, and a chance to learn more about how you can develop your skills as a leader in your own club. Make plans to attend -- you just might learn something!

The Pride

Lion Leslie Miller,
Editor
42 Waterside Court
Ellijay, GA 30536
706.635.5913
leslie.miller@mac.com



News from the Lighthouse

New Fiscal Year Checklist:

The new fiscal year has begun! You can help operations at the Lighthouse run more efficiently and effectively by making sure the following are taken care of:

- Submit the name and contact information for your associate director (AD), even if it's the same person as last year. The AD will serve as the liaison between your club and the Lighthouse.
- Submit the name and contact information for your White Cane Chair, even if it hasn't changed from last year.
- Determine and submit your 2010-2011 goal for White Cane fundraising. You do not need to meet your goal, but knowing how much you think you can raise helps us set our budget for the year.
- Ensure that the LCIF's information for your club is up to date. We use LCIF for everything from contact information to club size for awards.

The information above can be sent to Sarah Epting. It can be submitted over the phone at 404-325-3630, via email at septing@lionslighthouse.org, or through post mail to the Lighthouse (address below). Thank you!

Please send all Lighthouse correspondence to:

1775 Clairmont Road
Decatur, GA 30033



The Lighthouse Serves ALL of Georgia *Service Numbers, July 1, 2009-May 31, 2010*

District A

Eyeglasses: 782
Eye Exams: 379
Eye Surgeries: 56
Hearing Aids: 528

District B

Eyeglasses: 792
Eye Exams: 563
Eye Surgeries: 31
Hearing Aids: 207

District C

Eyeglasses: 360
Eye Exams: 186
Eye Surgeries: 44
Hearing Aids: 244

District D

Eyeglasses: 191
Eye Exams: 167
Eye Surgeries: 52
Hearing Aids: 195

District E

Eyeglasses: 284
Eye Exams: 164
Eye Surgeries: 48
Hearing Aids: 274

District F

Eyeglasses: 529
Eye Exams: 317
Eye Surgeries: 51
Hearing Aids: 243



"Thank You" from the Lighthouse for a Job Well Done!



Once again, the Lions and the Lighthouse have combined to make one of the fastest growing, most efficient and effective non-profits in Georgia. Last year, we performed 2042 vision screenings. This year, that number jumped to 8423, largely due to the efforts of the Tallapoosa Lions, who screened 4500 children this year. The Essilor Vision Foundation estimates that 2 out of 3 school-age children do not receive any preventative vision care before entering elementary school. Poor vision is known to affect learning performance, self esteem, academic achievement, dropout rates, and juvenile delinquency. Through the screening efforts of Lions Clubs across the state, we are working hard to break that cycle. More children were screened this year through the Lighthouse than ever before, and those who were not eligible for Peachcare had the opportunity to apply for services through the Lighthouse Foundation.

In addition to the vision screenings, Lions also provided support by volunteering at clinics throughout the state. With the Lions' help, the Lighthouse was able to administer nearly 2000 eye exams and over 3000 pairs of glasses!

Another way in which the Lions help is through the donation of used eyeglasses, hearing aids, and cellphones. Dozens of missionary groups took tens of thousands of glasses overseas this year. Every person



Members of the Lighthouse Board of Directors signed the closing documents on the new Lighthouse building on Wednesday, July 28!! This is such an exciting time for the Lighthouse and for the Lions of Georgia! If your club has not made a pledge to the Capital Campaign, or has not made any payments toward pledges made, please make those arrangements with District Director PDG Kenneth Moore. Pictured here are: Seated, L-R -- Chairman Gary Vaughters, Immediate Past Chair PCC Mark Miller; Standing, L-R -- Secretary Donna Townsend, Executive Director Christina Lesson, District D Director PDG Mike Higgins. Also in attendance was District A Director Kenneth Moore.

they saw had a unique story to tell of how their new glasses changed their lives.

White Cane Day brought in almost \$120,000 for the surgery program. Those funds will provide 100 surgeries for Georgians who would likely lose their sight

were it not for the contributions to White Cane Day.

We look forward to another great year of growth and service!

-submitted by the Lighthouse Staff



Zone Chair Leon Ellis Announces First Meeting for North Region, Zone 4

If you are a Lion in **Boynton, Chattanooga Valley, Chickamauga, Ringgold, or Rossville**, your zone chair, Lion Leon Ellis, has announced that plans are underway for your first zone meeting. It will be held on Saturday, September 18, beginning at 4:00pm. It will be held at his house, down by the fish pond. There is an enclosed building with a large pavilion next to it with plenty of parking. The cost for the meal will be \$5.00 -- they'll be serving hot dogs with all the trimmings. (Note from your editor: A few years ago, I was invited to a zone meeting at Lion Leon's house - it was the best zone meeting I've ever been to! You'll really be missing out on a fun time if you don't come!)

Directions to Lion Leon's house: Take Exit #350 off I-75, then go west. Go to the red light at the Shell Station at Hwy. 193. Turn left (south) on Hwy. 193 and go 5 miles. There will be signs where to turn toward the fish pond, which will be on your right. Please call Lion Leon at 706.931.2551, or contact him via email at Le7918@aol.com if you need more information.

A Message from 18A's "Lion King"....



Australia was great and I wish all of you could have been there. It was a wonderful trip and a fantastic convention. It is winter there, but their winter is more like our fall – chilly mornings and pleasant afternoons. When not at the DGE seminar or at convention events, we spent most of our time walking around Darling Harbour. Restaurant after restaurant after restaurant, all offering basically the same thing with a different flair and if you left hungry it's your own fault. All we DGEs, spouses and Bob Smith's son, Robbie, explored together a good bit of the time. When we were in DGE class, it was Robbie's unenviable task to try to keep up with the spouses. Been there, done that, and it's not an easy job. We did manage to get in a dinner cruise around the harbour one night and the day before we left we took a tour to the Blue Mountains, Featherdale Wildlife Park and Sydney's Olympic complex. At the wildlife park we saw emus, ostriches, and Australia's own Tasmanian Devil. We were able to pet kangaroos and koalas, and saw some birds we just don't have around here.

We are blessed with another enthusiastic and dedicated international president this year in Sid Scruggs from Vass, NC. His theme is "A Beacon of Hope" and his focal point is SERVICE. He is asking every club in the world to start a "signature" community service project. He is convinced that growth in community service will result in growth in membership. I have to agree. He is suggesting four themed service campaigns throughout the year:

August – Engaging our Youth. Invite LEOs and/or youth in your area to organize & participate in a service project. The Peace Poster contest is one way to involve our youth.

October – Sharing the Vision.

Plan vision health projects and work with the visually impaired. Vision screenings, volunteer at the Lighthouse, collect eyeglasses, etc.

December/January – Relieving the Hunger. Organize food drives and projects to feed the hungry.

April – Protecting our Planet. Come up with a project that improves & protects the environment. Highway cleanup, plant trees, plan an "Earth Day" event to collect recyclables are some suggestions.

My theme for the district this year is simply, PRIDE. Proud, Responsive, Involved, Dedicated, Enthusiastic. I will expand on those when I visit your club.

In last month's "PRIDE", I listed the main district goals for the year. I will only re-emphasize the main one here – RETENTION. Year-end results for 18A were 206 new members added and 225 members dropped for various reasons, most of which were likely preventable. PDG Kenneth Moore is our Retention Chairman, so call and invite him to your club even if you don't think you have a problem with retention. He is armed with several ways to identify potential losses before they walk out the door. We have to try to proactively prevent losing the members we have while asking new prospects to join us.

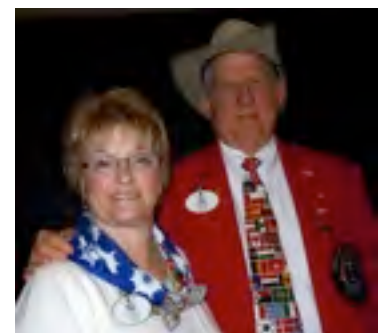
July 17 was the state-wide Zone Chair training and Club Support workshop. PCC Mark Miller did his usual outstanding job teaching & presenting along with ID Haynes Townsend and PDG Lil Shurtleff. I know the zone chairs came away with a much better understanding of what their position involves and are excited and ready to attack the year with enthusiasm. I look for big things from the zone chairs this year but they cannot do it alone. It is up to every member in 18-A to do his/her part to make this a successful year. And remember, ALL Lions meetings, training, etc are open to ALL Lions regardless of position within the club or district.

Official club visit invitations have been a little slow so far, but then it is just the beginning of the year. Please call or email Nanette or me to schedule my visit to your club. The calendar is pretty wide open right now. Call now

and beat the rush for your preferred dates. The earlier the better.

One other item – the new District Governors Contest. Entries in that, too, have been slow. I hope they pick up drastically now that the official Lions year has started. The more participation we have, the better the competition. The stiffer the competition, the better the results. The top 3 winners in small and large clubs will be awarded at the state convention, but the real winners will be those we serve.

DG Scott



Where's DG Scott?



To schedule DG Scott to come to your club for his Official Visit, please email him at pres701@yahoo.com or Lion Nanette at nkoschin@yahoo.com.

August

- 4 John's Creek OV
- 5 Atlanta Metro OV
- 7 Cabinet Meeting, Woodstock
- 10 Dalton Noon, OV
- 12 Marietta OV
- 26 N. Reg., Zn. 1 Mtg., Jasper
- 27 Atlanta OV

September

- 2 Kennesaw/Acworth OV
- 7 N. Reg., Zn. 3 Mtg., Cartersville
- 9 Chickamauga OV
- 10-12 Council of Governors/ Lighthouse/Camp Meetings, Gwinnett County
- 18 N. Reg., Zn. 4 Mtg., Flintstone
- 20 Roswell OV
- 23-25 USA/Canada Forum, Milwaukee, WI
- 27 Snellville Lions Golf Tournament

October

- 4 West Cobb OV
- 28 Alpharetta OV

**OV = Official Visit

PLEASE NOTE:

So that DG Scott can keep up with the activities of the clubs in 18A, please send him your club newsletters. You can email them to him, or send them via US Mail.

PS -- it's one of the requirements in the District Governor's Contest!

2010 Jerry Lewis MDA Telethon

September 5th - 6th, 2010
Sheraton Gateway Hotel

1900 Sullivan Rd.
Atlanta, GA 30337

CW69
CABLE 10



HOW TO VOLUNTEER

Attached is the **Volunteer Registration Form** for this year's show. Please return the completed form to our office by **Thursday, September 2, 2010**.

ALL SHIFTS ARE FILLED ON A FIRST COME, FIRST SERVE BASIS.

We would like to stress the importance of your commitment to staying for the entire length of a shift when volunteering.

Carefully review the form and note the times of the various shifts. Some are longer than others and therefore, require a longer commitment of time. Also note that the first local cut-away on Monday morning is 7:40 AM, therefore, the first phone bank shift begins at 7:00 AM. Please plan on arriving at least one hour prior to the beginning of your chosen shift (with the exception of the Monday morning phone shift).

Registration opens on **Sunday, September 5 at 7:30 PM** and on **Monday, September 6 at 7:00 AM**. For security reasons, **entry to the Telethon area prior to these times is prohibited.**

CONTACT INFO



Phone Number
(770) 850-0533
Fax Number
(770) 850-0733

Mailing Address

Muscular Dystrophy Association
120 Interstate North Pkwy #445
Atlanta, GA 30339

Calling All Volunteers

Plans are in full swing for the **2010 Jerry Lewis MDA Telethon**, and you're invited to be an important part of this year's broadcast! For the 13th year, **CW 69**, will serve as our "Love Network" station. Emcees will include local personalities: Keisha Williams, CW 69; Ken Cook and Russ Spencer, FOX5 Atlanta; Rhubarb Jones, and other special guests!

HOTEL ACCOMMODATIONS

The local segment of the MDA Labor Day Telethon will be held at the **Sheraton Gateway Hotel Atlanta Airport**. A special room rate of \$91.00 plus tax will be extended to all MDA volunteers who plan to stay overnight. Please call the Sheraton directly (770-997-1100 or 1-866-716-8127) **prior to Sunday, August 22nd** and ask for the **MDA Telethon room block**.



FREE PARKING FOR VOLUNTEERS

The hotel is offering free parking for the day of your volunteer service. This does not include valet parking, it is for self-parking only. You will receive a voucher at registration to present when you leave the parking lot.

TELETHON PROTOCOL: DOs & DONTs

As a reminder, appropriate attire is required in order to volunteer for the phone bank. **"Costumes" of any sort are not allowed**; however, shirts and/or caps with a company/organization logo on them are acceptable and encouraged, especially if you are sitting together as a group. Please note also that the official Telethon photographer is only able to take photographs of check presenters and on-air guests during the show; therefore we are **UNABLE** to fulfill personal requests for photos. You are welcome to bring your own camera, but no photos can be taken while we are on air. Cell phone use is prohibited in the studio. We appreciate your cooperation.

DRIVING DIRECTIONS TO TELETHON

From the North: Follow Interstate 85 South to Exit 71 (Riverdale Road). Turn left off of the ramp and continue to the second light. At the second light, turn right onto Airport Boulevard. Proceed to the stop sign and turn right onto Sullivan Road. The hotel is on the left.

From the South: Follow Interstate 85 North to Exit 71 (Riverdale Road). Turn right onto Riverdale Road and continue to the first light. Turn right onto Airport Boulevard and proceed to the stop sign. Turn right onto Sullivan Road. The hotel is located on the left.

For more information, contact **Lion Bob Hennessey** at always_or@comcast.net

“Ripe for Change” -- Lions Day at the Camp for the Blind 2010

Several Lions from around the state enjoyed a day down at the Georgia Lions Camp for the Blind on Saturday, July 24. Despite the heat, Lions and campers alike got out to enjoy the Fish-a-Thon, games of Beeper Ball and Goal Ball, and tours of the facilities. After a delicious meal, the some of the campers participated in a talent show.

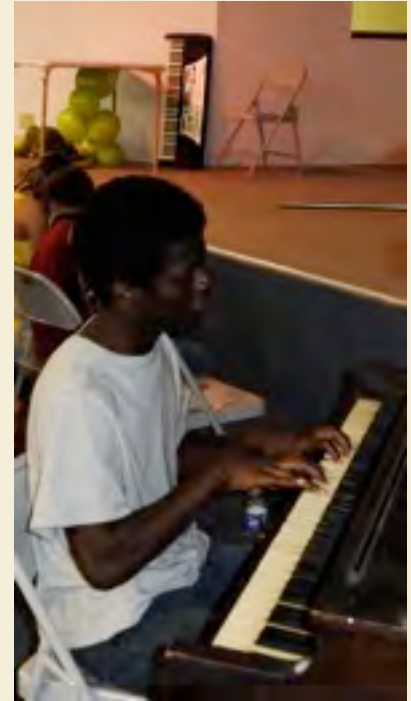
That evening, the Woodbine Lions provided a wonderful fish fry for the Council of Governors, after which they were updated on the status of the Camp by President Frank Spinney. The campers again showcased their talent for the Lions who remained.

As most of you know, the Camp is in need of funds. Last year, the Camp increased the number of campers by

40% over the previous year, and that number increased by another 40% this year. There are several things that need to be repaired, updated, or renovated to meet ADA standards and requirements. Please consider increasing your donations to the Camp as you set your budgets for the year.

The next gathering for the Camp will be the Joint Meeting with the Lighthouse during the weekend of September 10-12 at the Atlanta Marriott Gwinnett Place. Visit www.lionslighthouse.org -- details will be coming soon!

Campers' Talent Show on Saturday Night.



PLEASE NOTE:

NOTICE.....

.....OF INTENT TO LEVY AND COLLECT ADDITIONAL PER CAPITA TAX:

Per the MD18 Constitution and By-Laws, Article VI, Section 2 (b), the individual districts of the state are empowered to levy and collect a per capita tax of Three Dollars (\$3.00) on each member of the Lions Clubs in their respective districts.



THIS IS NOT A DUES INCREASE. This is the same local fee that is charged each year, but the District Cabinet is required to approve this \$3.00 assessment each year.

This will be voted on at the Kick-Off Meeting on August 7.



AROUND THE DISTRICT



Read
All
About It!

South Cobb

South Cobb Cancer Unit, in partnership with the South Cobb Lions Club and the American Cancer Society, is reopening its facilities at 5480 Old Floyd Road in Mableton. The cancer unit will be open on Tuesdays and Fridays from 10 a.m. to 2 p.m., to serve cancer patients in the South Cobb communities. When available, the center will provide supplies such as wigs, wheelchairs, walkers, crutches, pads, etc. Such equipments can be checked out at no cost to the patient. For the past 27 years, the cancer center has been under the management of Lion Roy Brumbelow, who passed away in December, 2009. Please help spread the word that we are ready and able to serve our community through these services.

Jasper

The Jasper Lions hosted their 72nd Annual Independence Day Celebration on Saturday, July 3. The day began with a parade up Main Street, then moved over to the park for the Opening Ceremonies, featuring the local chapter of the DAV. The entertainment was kicked off by the Town Band, a tradition at the celebration. The entertainment continued throughout the afternoon, featuring many local youth groups. Some of the club's own members showcased their talent as well.

The Lions contracted with Peachtree Rides to come in for the week preceding the holiday. The club also sold drinks and hot dogs, as well as tickets on a \$5000 cash raffle. The winner of the prize donated \$500 back to the club to thank them for their contributions to their community! Thanks to the efforts of 2 of their members securing donations, the Lions were able to have a spectacular fireworks show to top off a very successful day.

Sometimes the Lions get a little "caught up" in their work....



More Pictures from the Camp



Turn off the bubble machine!



Smile! You're at GLCB!!



Above: Goal Ball Game
Below: DG Scott ready for the ball!



Below: Beeper Ball



"Never before has man had such a great capacity to control his own environment, to end hunger, poverty and disease, to banish illiteracy and human misery. We have the power to make the best generation of mankind in the history of the world."

-President John F. Kennedy



LAUGHTER IS THE BEST MEDICINE.....

If you're ever in jail, a good friend will be trying to bail you out. A best friend will be in the cell next to you saying, "Man, that was fun!"

It's amazing how quickly the kids learn to drive a car, yet are unable to understand the lawnmower, the leaf blower, or the vacuum cleaner.

I sometimes wonder if manufacturers of foolproof items keep a fool or two on their payroll to test things.

The Potatoheads' Beach Vacation

off the mark .com by Mark Parisi



© Mark Parisi, Permission required for use.



On October 23, 2010, the Georgia Lions' Camp for the Blind, Inc. is again sponsoring a Hearts Are Wild Casino Party. The event will be from 6:00pm-11:00pm at the Doubletree Hotel on Windy Hill Road in Marietta. With approximately 3 months left before this fun event, we need your help. Listed below are some of the things that we need help with.

Table Sponsors. This is a great way to raise funds and isn't that difficult to sell, even in this economy. A \$500 donation gets the sponsor's name displayed on the table and two tickets to the party. If they have a logo that they would like us to use, please forward that in a format ready to be printed. There are only 13 table sponsorships available and we expect they will be sold soon. At that time we will have paid for the tables including the dealers. There is only one sponsor per table. If a Lions Club or District would like to sponsor a table, then their donation would be \$300 with no tickets. Letters have been sent to many potential corporate sponsors so before you contact them, please call me to make sure they are not already on our list.

Gifts. The goal is for everyone to win something. Anticipating 150 participants means that we need 150 raffle items to give away. Each participant would receive a raffle ticket when they check in at the

registration table. Winning tickets would be drawn throughout the event, adding to the "Fun" part of the evening.

Silent Auction. The silent auction could be the biggest portion of the fund raiser. Susan Hampton (404-218-6216) is in charge of this. While several Lions are already busy obtaining auction items but we can always use more. If you are not sure what to donate, buy a gift card to a store or restaurant equal with a value of \$25 or more. Contact Susan or myself with questions.

Volunteers. In addition to those that work getting sponsors, raffle and silent auction items, we need volunteers to either work just before the event or at the event. Help is needed in the following areas: registration, decoration, setups of the silent auction, powerpoint presentation preparation and setup.

Publicity and Promotion. Chris Walsh from the East Cobb Lions Club is in charge of this and is preparing press releases. The event is already listed on Access Atlanta, Creative Loafing and should be on the East Cobber Calendar shortly. If you have other suggestions, please contact myself or Chris at mesochaser@gmail.com.

Dealers. Qualified individuals who would like to deal Black Jack, Craps, or Roulette please contact me. The casino company gives us a credit for each dealer we provide.

Cost. The cost of the event is a donation of \$75. Groups of 10 receive a discount. Lions rate is \$50 but must be paid by October 15, 2010.

Ed Ressler

eressler65@bellsouth.net

404-444-2064

CLUB AND DISTRICT NEWS

Lions Day with the **ATLANTA BRAVES!**

Saturday, October 2

Game time is 7:10pm
Bobby Cox Appreciation Day
(Tailgating information will follow)

For tickets, contact:

Lion Jeffrey Hammen

hammenj@bellsouth.net

770.992.6382

770.856.2595



Austell Lions

The Austell Lions are having a Spaghetti Supper on **Saturday, August 14, 5:00pm-7:00pm at the Austell First Methodist Church**. The cost is \$5.00, and will include bread, salad, and drink. Dessert will be available for a donation.

If you want more information, please contact President Chuck Cook at 770.948.5992 or invccook@yahoo.com.

We were saddened to learn of the sudden death of Chatsworth Lions President Paul Cleary on Monday, July 19. Prayers are with his family and his club during this sad time.

*I have fought the good fight, I have
finished the race.....
..... Well done, good and faithful
servant.*

**Lion Paul is shown here with
PDG Kenneth Moore.**

Message from Our District Librarian

Lion Ron Crow is asking for assistance from the Lions in 18A. He is serving as our District Librarian this year -- he is charged with keeping a written history of all significant activities/events/milestones that occur during this Lions year.

Please send Lion Ron all the happenings from your club this year. Here are a few examples: eyeglasses/hearing aids/cellphones collected for recycling, programs from Charter Nights or other special events, new member installation, fundraisers, and Melvin Jones Fellowships -- anything going on in the life of your club.

A great way to do this would be to add Lion Ron to your newsletter mailing list. His email address is ricclic@att.net, and his mailing address is 1991 Britannia Circle, Woodstock, GA 30188.



UPCOMING EVENTS

What's Happening....

Once you become a Lion, you instantly gain 1.5 million new friends from across the globe! No matter where you go in the world, when you meet someone who is also a Lion, you know you have something in common with them.

Get involved in Lionism outside of your community. Visit another club's meeting, activity, or fundraiser. Assist a club in your zone/region with one of its projects. Attend zone and district meetings, as well as the meetings of our leading state charities, the Lighthouse and the Camp for the Blind. There's a whole new world out there!

Watch this space for upcoming events and local, district, and state activities.

August

Cabinet Meeting

August 7, 10:00am-2:00pm

New Victoria Baptist Church,
Woodstock

September

Joint Lighthouse/Camp Meeting

September 10-12 (Also Council of
Governors Meeting), Gwinnett
County, site of 2011 State
Convention

USA/Canada Lions Leadership Forum

September 23-25, Milwaukee, WI

Visit usacanadalionsforum.org/
for information/registration

October

Lions Day with the Braves

October 2, Game time is 7:10 -- see notice to the left for details

October 23, "Hearts Are Wild" Casino Night to benefit the Camp for the Blind

November

Fall Rally

November 6, Lookout Baptist Church,
8645 Hwy. 193, Chickamauga
Hosted by Chattanooga Valley
Lions Club -- more details
coming soon



Extension Updates

Submitted by PDG Berry Broach
18A Extension Chair

DG Scott has asked me to serve as Extension Chair for the 2010-2011 Lions year. His goals for this year are for us to extend 2 new clubs, one in the North Region and one in the South Region. In addition, he is requesting that two Certified Guiding Lions serve each of these clubs. A Certified Guiding Lion is required to serve for a two-year term with these clubs. I am also able to train additional Guiding Lions. The DG also desires one new Campus Club and one new Leo Club in addition to the two new Lions Clubs. These goals are easy to achieve and I will be pushing to surpass his goals.

I have, over the past two years, been involved in chartering three new clubs, and I have learned that the key in chartering new clubs is work done before the canvassing for new members actually begins. I am putting together an extension team that will aid me in selection of the areas to receive the new clubs. This team will study those areas to determine just what type club we should be chartering there. We will find a place for the organizational meetings and we will seek out the leaders in the communities to contact up front to obtain their blessings for our efforts. If we can find the mayor, police and fire chiefs, council members, judges and leaders in the communities before we start, we will be way ahead of the game.

PDG Kenneth Moore is the Retention Chair this year and he has agreed to serve on the Extension Team. Retention is key to the success of any new club. With his input we will be starting early with a plan for retention.

All clubs should be thinking about new Leo Clubs in your schools. Campus Clubs require a college in your community, so if you have a college in your area, let's think about putting a Campus Club in that school. Please contact me with your ideas.

18A CLUBS ARE HARD AT WORK!

West Cobb Lions

West Cobb Lions Club stayed busy in July with two projects – one a fundraising effort, the other a community service.

For the sixth year, West Cobb took part in the Powder Springs Fourth of July Celebration by having a Sno-Kone booth. They sold 420 sno-kones and 107 bottles of water for a nice net profit of \$660. Lions Ann and Bob Crump, Lloyd Foster, Chris Justus, Gene Zanella, Betty and Lester Dean were helped tremendously by Betty and



Lester's granddaughters, Sarah Petrea and Beth Flowers.

The West Cobb Club also did the eye screenings for the Powder Springs 1st Baptist Church's annual Back to School Basics. This is a super back-to-school bash in which needy children from the

areas two elementary schools have an opportunity to get their eyes, ears, and teeth checked, receive school supplies, a new pair of jeans and a new t-shirt, get a free hair cut, and participate in various fun activities. West Cobb screened the eyes of 67 children and 3 adults.



Of these, seven failed the test, and will receive help from the Club and the Lighthouse. Participating members were Delores and Pete Blackford, Ann and Bob Crump, Betty and Lester Dean, Keith Hardman and Fred Shonkwiler.

True to its commitment to help the community, West Cobb is now in the middle of its School Supplies project.



School's In -- Don't Be Left Out of a Chance to Get Involved With the Students

That's right -- school is back in session!

Each year, Lions Clubs around the world proudly sponsor the Lions International Peace Poster Contest in local schools and youth groups. This contest encourages young people worldwide to artistically express their visions of peace.

Each year's contest consists of an original theme incorporating peace. The theme of the 2010-11 Peace Poster Contest is "Vision of Peace".

Participants use a variety of media, including charcoal, crayon, pencil and paint to express the theme. The works are unique and express the young artists' life experiences and culture.

Twenty-four international finalists are selected each year, representing the work of more than 350,000 young people worldwide. Posters are shared globally via the Internet, the media and exhibits around the world. Each poster is judged on originality, artistic merit, and expression of the theme. Posters advance through several levels of judging before one grand prize winner and 23 merit winners are selected.

International winners will be notified on or before February 1. The grand prize winner will receive a trip to a special award ceremony with the sponsoring



Whether your club is new to sponsoring the contest, or has participated for several years, order your kit today to get started!

"The Power of Peace"

2009-2010

Grand Prize Winner

Yu-Min Chin

13 Years Old

Taiwan

club president and two family members at Lions Day with the United Nations. During the ceremony, the winning artist will receive an engraved plaque and a cash prize of \$2500. Each of the merit winners will receive a certificate of achievement and a cash prize of \$500.

To learn more about the contest, or to order your Peace Poster Kit, please call Lions Clubs International at 630.571.5466, or visit the website at www.lionsclubs.org. The kit will provide you with everything you need to successfully sponsor the contest in your area. Call today!



VISION

To be the global leader in community and humanitarian services.

MISSION STATEMENT

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions Clubs.

North Region, Zone 1 Meeting -- Sarah Henson, Zone Chair

The first meeting of the year for Zone 1 in the North Region is set for Thursday, August 26, 7:00pm. The meeting, hosted by the Jasper Club, will be held in Walker Hall of the First Baptist Church in Jasper, 198 East Church Street, across from Walgreen's. If you are coming into Jasper from GA 515, go east on GA 53 (light at McDonald's/Ingles). You'll pass through downtown Jasper -- at the next light, which is in front of Walgreen's and Rite-Aid, turn right onto Spring Street, then immediately left into the parking lot of the church. The cost of the meal at the meeting will be \$5.00/person.

The clubs in this zone are **Ball Ground, Blue Ridge, Chatsworth, Ellijay, Jasper, and McCaysville.**

For more information about the meeting, please contact **Lion Sarah Henson** at sarah_henson@excite.com.

Yes, We CAN Do a Better Job of Retaining Our Members!



Retaining existing Lions is vital to the success of any club. The more members you retain, the more service you are able to complete. Are your members satisfied with their involvement, and the fellowship they experience when they attend your meetings? Do they feel appreciated for a job well done?

The start of a new Lions year is always an interesting club experience. Club presidents get together with their Board of Directors and lay out their club goals for the year. Among the latter are important goals: community service projects, fundraising projects, contribution goals to support numerous Lion and community charities, etc. In an effort to meet these goals, club presidents will be asking Lions to step forward to be committee leaders and committee members.

Some club presidents may also set membership goals for the year, which he or she will pass on to the elected club membership chair and committee members. In most cases though, a club's membership goals totally focus on the recruitment of new Lions. Bringing in new members is extremely important! However, new member recruitment goals will not necessarily keep new Lions or current members in their clubs. Therefore, Lion presidents need to **add retention goals** to their clubs and get their Board of Directors to approve these goals and begin to support the required actions.

Over the second half of our past Lions' year, I focused on a number of potential club membership retention actions. What I am going to provide at the start of this year are nine club membership retention goals for Lion presidents to consider adding to their club goals. Next month I will review each district's retention statistics, but the preliminary evidence suggests that clubs have not yet

been successful in adopting these goals.

CLUB PRESIDENT MEMBERSHIP RETENTION GOALS:

1. Hold new member inductions and orientation training.
2. Match club members' service desires to your club's activities.
3. Make certain that new Lions become closely linked to club mentors and their sponsors.
4. Increase the attendance of members at club meetings, fundraising events and service projects.
5. Recognize the volunteer actions of all Lions regardless of how much volunteerism a member gave.
6. Increase the percentage of club members who know the names of Lions in your clubs.
7. Recognize the spouses and friends of club members.
8. Equalize the total volunteer labor of club members.
9. Decrease negative relationships between club members.

The final thing I am going to do is ask all Lions to seriously begin to think about what clubs need to do to retain current and new members. What should clubs do to adopt the above goals? What other actions might clubs take to avoid losing members? I'd appreciate seeing your thoughts about these actions. My e-mail address is volvo12@hotmail.com or you can send them via "snail mail" to 270 W. Huntington Road, Bogart, GA 30622.

WE NEED TO STOP THE

“Engaging Our Youth” Global Service Action Campaign

Lions have an opportunity to engage youth by developing programs to which they can relate, and by encouraging their input and participation in the planning process. Engaging youth in service projects now will help determine whether they choose to volunteer as Lions or LEOs in the future.

During August, your club can plan activities in connection with United Nations International Youth Day on August 12, 2010, or organize projects throughout the month that engage youth and mobilize them in the process of helping their communities. Allowing youth to develop and lead a service project helps them learn valuable life skills while emphasizing the role of service.

The idea is for clubs to engage young people in community service or otherwise provide a service to benefit young people in your community.

To get started, visit www.lionsclubs.org to download the campaign resources, which include:

- Call to Action Flyer
- Planning Guide
- Project Ideas
- Press Release

Clubs that report an “Engaging Our Youth” service project through the redesigned Service Activity Report (available by early August) are automatically nominated for the Beacon Awards.



For more information on how your club can participate, visit Global Service Action Campaigns or Service activities Division of www.lionsclubs.org.



Lion Jack is shown here at a recent Atlanta Lions meeting, where they celebrated his 85th birthday!

Those we love remain with us for love itself lives on, and cherished memories never fade because a loved one's gone.

Those we love can never be more than a thought apart, for as long as there is memory, they'll live on in the heart.

IN MEMORY.....

Lion Jack Milam

The Atlanta Lions Club lost one of its long-time members at the end of July. Lion John “Jack” Milam passed away early Wednesday morning, July 21. He had been a member of the Atlanta Club for over 55 years.

His service was held Saturday, July 24 at AS

Turner and Sons Funeral Home in Decatur. Graveside services were held at Floral Hills Memory Gardens in Tucker.

District 18A sends its condolences to its fellow Lions during this time of sorrow for your club.